change in our address, owing to removal from No. 132 South Fifth Avenue, to the new Scott & Bowne Building. Hereafter will you kindly send papers, and address all communications to us to the Scott & Bowne Building, New York City. Our new building is located on New Chambers, Pearl and Rose Streets. It is twelve stories high, and is considered the best building of its kind in this city.

It may interest you to know that this new and splendidly equipped building is the direct result of the public appreciation of Scott's Emulsion. You are, no doubt, well aware that we believe in advertising, and we are pleased to take this occasion of expressing our thanks to the newspapers and other periodicals of the country for their many courtesies, as well as to say a word about the importance of advertising any article of merit. While we naturally think that our great success would not have been possible unless Scott's Emulsion possessed superior merit, we do not underestimate the value of advertising, and we would suggest to every business man that in advertising he finds the best and quickest way to public favor.

You are at liberty to quote this expression of our faith in advertising, if you like, provided, of course, you also set forth the fact that the merit of an advertised article must, in the end, determine its success. The new home of Scott's Emulsion surely testifies to the value of advertising a praiseworthy preparation.

Yours, very truly,

SCOTT & BOWNE.

A. G. Cross, M.D., writes under date of June 12, 1893, from Waynesburgh, Pa., "I am free to say that I have derived more satisfaction and benefit, both to myself and patients, where a hypnotic and anodyne was indicated, from combining Codeine with Antikamnia, in the proportions of one-quarter to one-half grain of the former, with five to ten grains of the latter, than from anything else I have used in an experience of thirty-five years."

L. B. Grandy, M.D., Demonstrator of Anatomy and Microscopy, Southern Medical College, Atlanta, Ga., says: "Antikamnia has given me the most happy results in the headaches and other disagreeable head symptoms that have accompanied the late catarrhal

troubles prevailing in this section. In my practice it is now *the remedy* for Headache and Neuralgia, some cases yielding to it which had heretofore resisted everything else except morphine. I usually begin with a ten-grain dose, and then give five grains every fifteen minutes until relief is obtained. A refreshing sleep is often produced. There seem to be no disagreeable after-effects."

"Substitution." LEBANON, PA., Aug. 30, 1893.
MESSRS. WM. R. WARNER & CO., Philadelphia.

GENTLEMEN:—Some time ago I ordered *Ingluvin* through another house, knowing that your goods are widely distributed throughout the country, and apprehending no difficulty inprocuring the genuine preparation. When your representative called upon me, I informed him that I had been disappointed in securing the very satisfactory therapeutic results previously obtained in the administration of this remedy; and when I stated that I had been supplied with a preparation in bulk, was told it was put up only in one ounce bottles, and not in bulk, and that a substitution had been practiced upon me. This fully explained why I had failed to get the results anticipated, and such as I had always succeeded in obtaining. Thus, it seems, you are much interested, because my patient was not relieved, my anticipations not realized, and during the interim, I discontinued to prescribe Ingluvin.

This condition of affairs is likely to become prevalent, unless checked, and it is calling it an easy name to say that it is a crime against the doctor, patient, and the manufacturer.

Substitutions of medicines should be suppressed, and doctors should be observant and careful to specify, so as to insure the dispensing of the genuine article.

(Signed), G. L. WEISS, M.D.